

Write Your Book!

Book Coaching with Sue Jones

Whether you have a partial manuscript, a heap of notes, or even just the kernel of an idea, my book coaching will help you develop your concept and clarify your vision. You'll walk away with a solid grasp of your book's scope, structure and message. I'll help you create an annotated outline to guide your writing, and support the development of your book through a full 300 +/- manuscript.

My coaching package is fluid by design. How you use your time depends on how fully developed your idea is, what materials you already have in place, and how you like to work. That said, all writers have self-sabotaging thoughts that can stonewall the writing process. For that reason I will be providing firm yet completely reasonable deadlines, which will help you remain accountable to yourself and your goals. My pledge is to finish our work with your first full draft manuscript, and this depends on your willingness to put in the work. This is why the limit for my coaching package is a six-month timeframe.

Here is what you can expect from working with me.

You and I will start by setting concrete goals. These will include most or all of the following:

- Establishing your book's message and tone
- Defining the book's shape/length/structure
- Drafting a preliminary timeline/outline
- Determining the narrative voice, structure and tone of each chapter

- Determine your writing schedule with the goal of 300 pages in six months
- Setting and meeting writing goals and deadlines
- Reviewing and discussing chapters to continue refining emotional journey of book
- Editorial memo/margin notes in your ongoing manuscript draft

The work will be a combination of the following:

- Your FREE 30 minute strategy call will get you started with collecting scenes and laying out a timeline
- Prior to our first meeting I will review your existing notes/material to establish the appropriate starting point for your (continued) writing

Subsequent 1 hour zoom meetings will be every two weeks. These meetings will be guided by the writing you submit prior to the meetings and will determine our discussion. Our objectives are to:

- Continue to establish tone and narrative voice
- Develop sensory/emotional content and reinforce narrative journey of book
- Gain clarity of narrative arc of book
- Build on “good stuff” that comes as you write—there will be plenty!
- Work through any fear based/emotional and sabotaging thoughts that can block your writing

As you get closer to completing your manuscript we will:

- Discuss developmental editing/editor options
- Review options for book production and publishing
- Establish next steps for your amazing manuscript!



It is important to understand that there are many intentions for writing a book, not only to market and publish the final product. Writing a book can be a healing journey that connects the writer to an inner aspect of themselves that can only be touched through the writing process.

Creating a well-crafted and thoughtfully organized narrative can provide an emotional experience for your readers, and can serve as a healing experience for all who find and read your book! We will be thinking about how your book will stand out in a crowded marketplace and deliver real value to your target audience.

The SJE Book Coaching Package consists of bi-weekly coaching calls for a discounted price of \$1,800.00 (regularly \$3300.00), to be used over a six month period. My goal is to have your manuscript draft completed in this six month period, however if you feel that you need to extend we can always discuss this!

If you haven't scheduled your 30 minute strategy call, and are interested in doing so, please go to www.suejonesempowerment.com and click the "book strategy call" button, or go directly to <https://calendly.com/sjempowerment/write-your-book-strategy-call>